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62.71 =1952=



FOR SPRING SALES

Now!

PANSY OR VIOLA SEEDS PLANTED IN JANUARY will make fine bedding plants for April and May sales; just coming into their prime with one to five blooms.

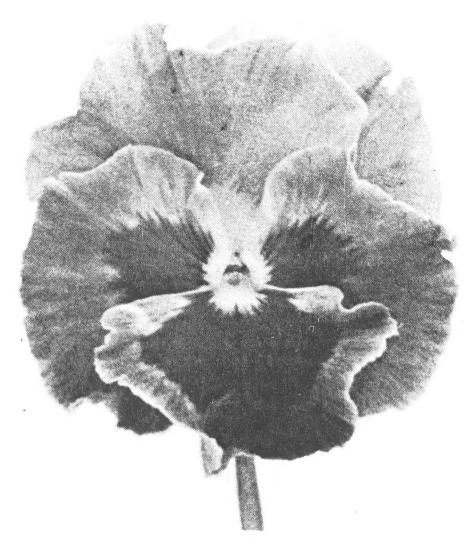
PLANTED IN FEBRUARY good plants for Memorial Day can be grown that are showing nice bloom.

CHEAPLY AND EASILY GROWN: Started in flats at a temperature of 45 to 50 degrees; transplanted when they have about 6 leaves they may be shifted into cold frames out of the way as soon as temperatures below 15 degrees above are over. By the time the cold frames are needed for more tender bedding stock they may be shifted into the open. Making use of early facilities not yet needed for spring stock, production is cheap and profitable. THEY ARE ALWAYS POPULAR.

ORDER THESE SPECIALS NOW FROM

HARROLD'S PANSY GARDENS and GREENHOUSES

BOX 29 - DEPT. 11 GRANTS PASS, ORE.



New For 1952

HARROLD'S PEDIGREED AMERICAN GIANTS

This new race of Fancy Pansies will certainly please those fanciers who prefer their pansies large in size, deep in color and velvety in texture. Description must of necessity be by comparison with something that many people know. In this case probably the most widely known basis of comparison would be the popular "Swiss" types of Pansies although this new race is so much improved as to be as much of a step forward in improved Fancy Type Pansies as the "Swiss" type was when it was introduced.

Plant habit is compact and robust with the flowers on exceptionally long stems. Foliage is bright green with the huge leaves apparently of the hardiest constitution. Takes heat well and appears to be free of any disease or pests.

The flowers are very large - on a par with our famous Harrold's Pedigreed Giant Art-Shades - but the velvety deep tones set them entirely apart from the average Fancy Pansies. The predominant shades are red or have some red in the color combinations. A few brilliant blues and purples are found and bronze and pink shades will be found. Yellow is in limited ratio and practically no white. Self colors have not so far developed in this group. Many of the multicolor combinations are entirely unseen before in Pansies. These have been the center of attraction in our test and seed gardens without competition.

SEEDS (Supply Limited): Pkt. about 500 seeds, \$2.50; $\frac{1}{16}$ oz., about 1500 seeds, \$6.00; $\frac{1}{8}$ oz. \$11.00; $\frac{1}{4}$ oz. \$20.00. Limit $\frac{1}{4}$ oz. to a customer.

OUTSTANDING COLOR MIXTURES

These mixtures cover the widest range of quality, color and price. The average is about 10,000 plants per ounce of seed.

- C. W. HARROLD'S PRIVATE BLEND: Introduced in 1949-50 this is our newest and top mixture. Many unusual shades in orchid and pastels with a new ruffled and frilled form. Giant size, good habit and a fine Exhibition type. PER PACKET, about 500 seeds, \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{8}$ oz., \$9.00; $\frac{1}{4}$ oz., \$15.00; $\frac{1}{2}$ oz., \$25.00; 1 oz., \$40.00.
- HARROLD'S PEDIGREED NOVELTIES: A blended mixture from our breeding department. It carries many new colors and forms not yet included in any regular mixture. Recommended where the unusual is desired. **PER PACKET,** \$2.00; $\frac{1}{16}$ oz., \$5.00; $\frac{1}{4}$ oz., \$17.50.
- HARROLD'S ATOMIC DAWN: A novelty blend of pink, lavender, delicate blue, light gold and many pastel shades that are entirely new in Pansies. The poly-chrome bronze shades are especially striking. Many flowers heavily ruffled. Size, medium giant with robust, hardy plant habit. PER PACKET, about 500 seeds, \$3.00; \(\frac{1}{16} \) oz., \$8.00.
- HARROLD'S SUNSET GIANTS: Sunset shades of orange, red and gold. These are bright shades for borders or mass bedding. The size is medium giant and the habit robust with good winter hardiness. **PER PACKET**, about 500 seeds, \$2.00; \(\frac{1}{16} \) oz., \$5.00; \(\frac{1}{4} \) oz., \$17.50; \(\frac{1}{2} \) oz., \$30.00:
- HARROLD'S PEDIGREED GIANT ART-SHADES: We consider this finest and largest flowered Exhibition type mixture in existence today. Exhibition markings with their smaller blotch, pencilled centers or plain self colors are all included. We have grown flowers 5 inches across with this strain. Stems are good and plant habit is robust and hardy. PER **PACKET**, about 1,000 seeds, \$1.00; $\frac{1}{8}$ oz., \$2.50; $\frac{1}{4}$ oz., \$4.75; $\frac{1}{2}$ oz., \$9.25; 1 oz., \$18.00; 2 ozs., \$32.00; 4 ozs., \$45.00.
- HARROLD'S PEDIGREED SWISS GIANTS: The top American strain of the so-called "Swiss" or Fancy type. Flowers 4 inches or more across are frequently produced with typical large center blotch and brilliant edge coloring. Many red and bronze shades. Priced the same as Art-Shades just above. May not, however, be combined for quantity price.
- GIANTS: The parent of the HARROLD'S PEDIGREED ART-SHADE STRAIN. Outstandingly a bread-and-butter Pansy. Good color range and habits. Recommended for commercial planting as a moderate compromise of quality at a price. PER PACKET, about 1,000 seeds, \$1.00; 1/8 oz., \$2.00; $\frac{1}{4}$ oz., \$3.75; $\frac{1}{2}$ oz., \$7.25; 1 oz., \$14.00; 2 ozs., \$26.00; 4 ozs., \$35.00.
- OTHER MIXTURES: We stock and can supply about all the good mixtures now available on the American market. In fact some 20 others. Consult our regular Seed Annual for these. FREE copy gladly sent on request.

PANSIES IN SEPARATE COLORS

Retail growers as well as wholesalers find a modest demand for Pansies in separate colors; usually not to exceed 20% of total production. These seed offered here covers this sort of demand well and will be found as true to color and type as any seed of this nature available, usually from 80 to $90\,\%$ or better.

Variety Price	per	Pkt.	1/8 oz.	1/4 OZ.	1/2 oz.
Harrold's Azure Giants: Best intense blue		\$1.00	\$2.00	\$3.75	\$ 7.25
Harrold's Golden Giants: Deep golden ye	llow				
with large velvety center blotch.		1.00	2.00	3.75	7.25
Harrold's Ruby Giants: Finest blend of red s		1.00	2.00	3.75	7.25
Coronation Gold: Very popular pure yellow	with				
no mark in center or slight penciling		1.00	2.00	3.25	6.25
Delft Blue: Porcelain blue. A delicate shade.		1.00	2.00	3.75	7.25
Pay Dirt: A very large golden yellow with l	ittle				
marking Is developing in popularity		1.00	2.00	3.75	7.25
SWISS TYPE SEPARATE COLORS.					
Alpenglow: Select dark reds. Ruby Giant be	tter.	1.00	2.00	3.25	6.25
Black King: Largest nearly black Pansy.		1.00	2.50	4.25	9.25
Blumlisalp: Soft pink and rose shades		1.00	2.50	4.25	9.25
Fire Beacon: Wallflower red-orange. Velvety.		1.00	2.00	3.25	6.25
Lake of Thun: Also listed as Thuner Sea or	Uls-				
water Blue. A lovely shade. Azure Giant be-	tter.	1.00	2.00	3.25	6.25
Orange Giant: Light orange shaded apricot. G		1.00	4.00	7.50	12.00
Pure White: Finest of color. Fragrant & ruffle		1.00	2.00	3.25	6.25
Raspberry Rose: Soft Raspberry pink.		1.00	2.25	4.00	7.00
Rheingold: Deep yellow with blotch. Sug					
Golden Giant as preferable.		1.00	2.00	3.25	6.25

MOST POPULAR VIOLA SEEDS

These culture same as Pansies and are a good companion line.

Variety Price per Jersey Gem: Popular violet blue.	Pkt. \$1.00	½ oz. \$2.50	1/4 oz. \$4.75
Lavender Gem: Lavender blue.	1.00	2.50	4.75
Yellow Gem: Large golden yellow.	1.00	2.50	4.75
White Gem: Pure white. Almost as large as Pansies	1.00	2.50	4.75
Gem Varieties Mixed: A fine blend.	1.00	2.50	4.50
Admiration: Large dark blue.	.75	1.00	2.00
Arkwright Ruby: Ruby red with blotch.	1.00	1.50	2.25
Blue Perfection: Popular purple blue.	.75	1.00	1.75
Chantreyland: Finest pure apricot.	.75	1.50	2.50
Gustav Wermig: Cut-Flower violet blue.	1.00	1,50	2.25
Ilona: Rose shades with lavender tinge.	1.00	1.50	2.25
Improved Scotch Bedding Mixture: The most popular,			
large flowered mixture.	.75	1.25	2.25
King Henry: Violet blue, small yellow eye.	1.00	1.75	3.25
Lutea Splendense: Standard golden yellow	.75	1.50	2.25
Papilio Light Blue: Light blue, white center.	.75	1.50	2.50
Papilio Deep Violet: Velvety true violet shade	.75	1.25	2.25
White Perfection: Large flowered pure white	.75	1.25	2.25

HARDY PRIMROSES

PLANTS and SEEDS

HARROLD'S PEDIGREED GIANTS: (Polyanthus-Veris Hybrids) An ideal companion line to your Pansies. This variety is the largest flowered and most varied colored strain of this type available today. Supplied in mixed colors only the color blend is most brilliant, containing red, yellow, purple, white, pink, flame and bronze shades with many pastels new to this stock. Not many blue shades, however. Growth is robust, disease resistant and flower heads are massive. A planting of seed made indoors now will make good fall sales stock.

FIRST YEAR PLANTS: 50 for \$6.00; 100 for \$11.00; 250 for \$25.00 postpaid. Will bloom this spring.

FRESH CROP SEED: Trade Pkt., about 300 seeds \$1.00; 3 Pkts. for \$2.50; $\frac{1}{16}$ oz., about 1500 seeds \$4.00; $\frac{1}{8}$ oz. \$7.50; $\frac{1}{4}$ oz. \$14.00; $\frac{1}{2}$ oz. \$25.00; 1 oz. \$50.00.

AURICULA: Popular alpine Primrose for the shaded rockery. Flowers large in medium clusters. Coloring most varied and exclusive to this group. Each floret invariably with center blotch of contrast shade to rest of flower. Packet about 300 seeds, \$1.00; \(\frac{1}{16} \) oz. \$2.00; \(\frac{1}{8} \) oz. \$3.25.

CASHMERIANA: Small florets of lilac in large dense heads. Plant about 10 inches high and free flowering. Not often seen but a nice novelty. Packet about 500 seeds, \$1.00; 16 oz. \$4.00.

Hardy Novelty INCARVILLEA - "Hardy Gloxinia"

Here is a novelty that has been quite popular with our retail trade as a hardy plant. While incorrectly called "Hardy Gloxinia" its flowers do closely resemble those of Gloxinia. Plants grow about 2' high and flowers are rose-purple with yellow tube. A native of China they thrive in rich, light, well drained soil in a sunny border. Will require some protection in the extreme north.

PLANTS: 10 for \$2.50; 25 for \$5.50 postpaid. SEEDS: Pkt. about 100 seed, \$1.00; 3 pkts. \$2.50. Will bloom the first year with proper culture.

TERMS OF SALE

Remit with order, no stamps. All prices prepaid. Offers subject to price change without notice and crop and supply. All sales under Seed Trade terms relative to crop.